

Zenaide Giunta Tremi is an Italian Noblewoman entrepreneur, living her life with passion and enthusiasm.



Zenaide lives in Umbria – Italy’s green heart, where **she runs one of her family businesses, a superb 1500-acres estate**, natural reserve and working farm, set over the Tiber Valley near Assisi, dotted with 6 medieval castles. Two of these, the **Castello di Pieve San Quirico**, a stylish, hillside Castle built by emperor Federico II of Svevia and the adjacent **former watch Tower with Palace**, have been transformed into a **luxury Castle-Villa Resort for rent** with the name of **“Le Torri di Bagnara Castles”**. Another castle set within the valley, the beautiful **Castello di Bagnara**, is now available as a weddings and special events venue.

Zenaide is a **great-great grand-niece of Napoleon Bonaparte**: she is a direct descendant in the line of primogeniture from Joseph Bonaparte (King of Spain and King of Naples) and a direct descendant from Lucien Bonaparte (Prince of Canino and Musignano). Her great-great grandmother and namesake, Zenaide Bonaparte, elder daughter of King Joseph, married her first cousin Charles Bonaparte, son of Prince Lucien. Their daughter, Julie, who married a Roman Marquis, was the grandmother of Zenaide Giunta’s grandmother.

Zenaide has a **degree in Law with honors from the “LUISS-Guido Carli” University in Roma** and a **Master’s degree in Communications from “La Sapienza” University in Roma**. Until 2003, she was a **manager at “Studio Ambrosetti”, an international management consulting firm for top executives, based in Milan**. She has also served as assistant to the President of the **“Festival dei Due Mondi”** (Festival of the Two Worlds), in Spoleto, and spearheaded public relations for the **“Umbria Jazz”** music festival in Perugia.

ZENAIDE GIUNTA TREMI - 2024 BIODATA

Zenaide is a **Member of the Board of Directors of Confindustria Turismo** - Umbria (Italy's Confederation of Industries, branch of Tourism, Umbria) since 2003, a member and former Italian Vice President of **Associazione Laureati LUISS Guido Carli** (Alumni Association of the private University of Confindustria), a **Member of AIDDA** (Association of Women Entrepreneurs and Corporate Executives) since 2003, a **member of the Rotary club "Perugia"** (one of Italy's oldest Rotary clubs), and a **member of ADSI** (Association of the Italian Historic Residences). Since 2019, she is **member of the "Perugia Foundation"**, one of Italy's main banking foundations.

She is a **volunteer at the The Sovereign Military Order of Malta (SMOM)**, in Roma and now in Perugia, taking care of sick at the Order's Rome Hospital and also taking part to the Pilgrimages to Lourdes.

In **March 2024** Zenaide has received the **"Women's Enterprise Award – city of Perugia"** special mention *"Female Tradition & Technology for the Made in Italy innovation"* for her commitment to Eco-Sustainability.

Zenaide **speaks fluently English and French**. She has a beautiful voice that has refined by studying music (both Opera and modern songs) and by taking diplomas in dubbing at the Fono Roma dubbing school and at Cinecittà Studios, in Roma. She loves animals and lives with 12 cats and 2 dogs.